

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	SRCP MEDIA	TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200	333 Allegheny Ave Ste 202	
ADDRESS	Alexandria VA 22314-2651	Oakmont PA 15139-2072	
	USA	USA	
CONTACT	PRODUCT TOM SMITH WEEK 8/7		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 191	PRODUCT CODE 1310
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 08/07/12 AND ENDING 08/13/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

PRINT AT STATION ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
ITEM	DAYS	SPOTS PWK	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	11111..	4	05:58A	07:00A	30S	08/07/12-08/10/12 08/13/12-08/13/12	THIS MORNING 6-7AM	5	500.00	2500.00
30 MIN SEP		1								
2	11111..	4	07:00A	08:00A	30S	08/07/12-08/10/12 08/13/12-08/13/12		5	225.00	1125.00
30 MIN SEP;EARLY SHOW		1								
3	T-F	2	10:58A	11:58A	30S	08/07/12-08/10/12	PRICE IS RIGHT	2	385.00	770.00
30 MIN SEP										
4	M	1	10:58A	11:58A	30S	08/13/12-08/13/12	PRICE IS RIGHT	1	385.00	385.00
30 MIN SEP										
5	T-F	2	11:58A	12:30P	30S	08/07/12-08/10/12	NOON NEWS	2	365.00	730.00
30 MIN SEP										
6	M	1	11:58A	12:30P	30S	08/13/12-08/13/12	NOON NEWS	1	365.00	365.00
30 MIN SEP										
7	T-F	2	04:30P	05:00P	30S	08/07/12-08/10/12	430-5PM NEWS	2	500.00	1000.00
30 MIN SEP										
8	M	1	04:30P	05:00P	30S	08/13/12-08/13/12	430-5PM NEWS	1	500.00	500.00
30 MIN SEP										
9	T-F	2	05:00P	05:30P	30S	08/07/12-08/10/12	5-530PM NEWS	2	650.00	1300.00
30 MIN SEP										
10	T-F	2	05:30P	06:00P	30S	08/07/12-08/10/12	530-6PM NEWS	2	650.00	1300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Cancellation Notice

Required

Announcement 28 days

prior notice

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Contract		Advertiser		Product		Estimate		Order		Comments	
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)	
			FROM	TO							
30 MIN SEP											
11 M 30 MIN SEP		1	05:30P	06:00P	30S	08/13/12-08/13/12	530-6PM NEWS	1	650.00	650.00	
12 11111.. 30 MIN SEP		4 1	05:58P	06:30P	30S	08/07/12-08/10/12 08/13/12-08/13/12	M-F 6PM NEWS	5	650.00	3250.00	
13 11111.. 30 MIN SEP		4 1	06:30P	07:00P	30S	08/07/12-08/10/12 08/13/12-08/13/12	M-F 630PM NEWS	5	650.00	3250.00	
14 T-F 30 MIN SEP		2	07:30P	07:58P	30S	08/07/12-08/10/12	THE INSIDER	2	450.00	900.00	
15 M 30 MIN SEP		1	07:30P	07:58P	30S	08/13/12-08/13/12	THE INSIDER	1	450.00	450.00	
16 T-F 30 MIN SEP		2	11:00P	11:35P	30S	08/07/12-08/10/12	11PM NEWS	2	1100.00	2200.00	
17 M 30 MIN SEP		1	11:00P	11:35P	30S	08/13/12-08/13/12	11PM NEWS	1	1100.00	1100.00	
Total Contract:								40		21775.00	
Billing Summary											
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>		
Otr 3-12						.00	21125.00	.00	21125.00		
									<u>GRAND TOTAL</u>	21125.00	

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